



Hotels ARIA and U Zlaté studně (Golden Well) Score Big in This Year's Travelers' Choice® Awards Survey As Well

Prague, Czech Republic – 27 January 2014 – Prague's ARIA and U Zlaté studně (Golden Well) hotels have taken top spot in a number of categories in Tripadvisor.com's Travelers' Choice® awards.

Visitors to the website have made the ARIA hotel **the absolute winner** out of 1587 hotels in the running. The U Zlaté studně hotel was awarded **first place** in both the Luxury Hotel and Romantic Hotel categories. Although both hotels fall under the independent boutique hotel category, they left world-famous hotel chains such as Four Seasons and Mandarin Oriental in the dust.

"This success is an excellent example of how a good idea and excellent service can compete with major hotel chains. At both hotels, we focus on taking the best possible care of our guests and making them feel at home. We are now motivated to get on the global chart in next year's survey and place in the top ten," says Jiří Hlavatý, CEO of the ARIA and U Zlaté studně hotels

And what do travelers say they appreciate most about the hotels? The ARIA hotel, with its 51 rooms, excels in particular with its music. The musical theme is thought through to the tiniest detail and works in perfect combination with topnotch customer service. Last year, the hotel celebrated its 10th anniversary, and over this decade, it received numerous important awards.

Hotel Golden Well, with its 19 rooms, offers its guests a trip back in time rather than a musical experience. It is located directly below Prague Castle and allegedly belonged to Emperor Rudolf II. The hotel is also famous for its renowned restaurant Terasa U Zlaté studně (Terrace at the Golden Well), from which guests have direct access to the palace gardens below the castle.

The Tripadvisor.com survey is one of the most highly regarded in the travel industry. The website has more than 30 million visitors a month, making it the largest on-line travel community. During their travels, tourists evaluate, for example, cultural and natural monuments, the quality of accommodation and other services, prices and behavior of the locals.

The complete results of the Travelers' Choice 2014 awards can be found on www.tripadvisor.com/travelerschoice

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